



Frank Izere Mugarura is a Rwandan business development consultant, digital marketing strategist, and founder of Gravity Rwanda, a creative agency supporting SMEs and startups in branding and growth strategy. He holds a Master's degree in Entrepreneurship and Innovation and a Bachelor's in Communication and Media Design.

Frank has trained and mentored over 500 entrepreneurs through programs such as the Tony Elumelu Foundation, BPN Rwanda, Kula Project, and Accelerate Academy, with a strong focus on women and youth-led ventures in agriculture, trade, and hospitality. His expertise includes business modeling, brand development, digital strategy, and investment readiness.

## PERSONAL SKILLS

- Team Work ★★★★★
- Quick Learner ★★★★★
- Time Management ★★★★★
- Leadership ★★★★★

## REFEREES CONTACTS

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## WORK EXPERIENCE

### GRAVITY RWANDA

2014 - CURRENT

I founded a branding and digital marketing agency providing premium digital marketing, Communication strategies , and advertising.

Currently GRAVITY RWANDA serves a database of 15 clients on a mothly basis and has 12 full time employees and generates an annual turnover over 150,000,000 RWF

"The Accelerate Academy" I served as a coach , trainerand Programme associate at the end of 1 year I supported over 100 entrepreneurs from different business sectors.

### THESE NUMBERS HAVE FACES

FEBRUARY 2017 - DECEMBER 2017

### GERMANY COOPERATION (GIZ)

APRIL 2020 - MARCH 2021

In their programme to rollout start ups to the market called "Open Innovation" I coached and mentored 20 entrepreneurs to refine their products and enter the market in 8 months.

### BUSINESS PROFESSIONAL NETWORK

APRIL 2019 - CURRENT

Every year, I train around 40 entrepreneurs from different business sectors about the use about Digital Marketing. This role involves designing and delivering training programs that cover various aspects of social media platforms, strategies, and tools.

### FUTURE DYNAMIC INNPAVATIONS

MARCH 2024 - JUNE 2025

With their Investment readines project "Twagukane" I managed the project to help 20 SMEs from 4 districts to have customised trainings and mentorship and help them qualify for loans and other business support



## EDUCATION

### BACHELOR'S

2010-2015

Communication and Media Design, at the University of Rwanda , College of Science and Technology.

### ACCELERATE PROGRAMS

2014-2016

- ★ BUSINESS DEVELOPMENT CENTER
- ★ THESE NUMBERS HAVE FACES
- ★ TONY ELUMELU FOUNDATION

### MASTERS

2023-CURRENT

Suspended Masters in Entrepreneurship and innovation from the GUGLIELMO MARCONI UNIVERSITY in Rome, Italy.



## PROFESSIONAL SKILLS

- LEADERSHIP ★★★★★
- TRAINING AND COACHING ★★★★★
- PROJECT MANAGEMENT ★★★★★
- COMMUNICATION PLANNING ★★★★★
- DIGITAL MARKETING ★★★★★
- CONTENT CREATION ★★★★★